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CALIFORNIA MEDICAL ASSOCIATION

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NOTICES AND REPORTS

Council Meeting Minutes

Tentative Draft: Minutes of the 384th Meeting of the Council of the California Medical Association, San Francisco, June 24, 1951.

The meeting was called to order by Chairman Shipman in Room 210 of the St. Francis Hotel, San Francisco, at 9:30 a.m., Sunday, June 24, 1951.

Roll Call:

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Present were President MacLean, President-Elect Alesen, Vice-Speaker Randel, Councilors Shipman, Ball, Loos, Sampson, Morrison, Dau, Ray, Lum, Green, Pollock, Frees, Thompson, Bailey, Varden, Heron, Montgomery, and Secretary Daniels. Absent for cause: Speaker Charnock, Councilor West and Editor Wilbur.

Present by invitation were Executive Secretary Hunton, Legal Counsel Hassard, Assistant Executive Secretary Thomas, Legislative Chairman Dr. Dwight H. Murray, Dr. Francis T. Hodges and Mr. William Bowman of C.P.S., county society executive secretaries Glenn Gillette of Fresno, William Tobitt of Orange, Robert L. Wood of San Mateo, Joseph Donovan of Santa Clara, Public Relations Counsel Clem Whitaker, Jr., and Ned Burman.

Present by invitation during parts of the meeting were Dr. Edwin L. Bruck and John B. Benediktson, D.D.S., of the California State Dental Association.

A quorum present and acting.

1. Minutes for Approval:

- (a) On motion duly made and seconded in each instance, minutes of the Council meetings of May 12 to 16, inclusive, 1951, Nos. 379 to 383, inclusive, were approved.
- (b) On motion duly made and seconded, minutes of the 226th meeting of the Executive Committee, held May 16, 1951, were approved.

2. Membership:

(a) A report of membership as of June 22, 1951, was received and ordered filed.

- (b) On motion duly made and seconded, all members whose 1951 dues had been received since May 16, 1951, were voted reinstatement as active members.
- (c) On motion duly made and seconded, Dr. J. Earl Gossard and Dr. Abram Lipkis of Los Angeles County were elected to Retired Membership.
- (d) On motion duly made and seconded, six applicants were granted a reduction of dues because of illness or postgraduate study.
- (e) On motion duly made and seconded in each instance, three applicants were elected to Associate Membership. These were: Gordon Meiklejohn, San Francisco County; Mary Clark and Ann Fox, Santa Clara County.

3. Financial:

A report of bank balances as of June 22, 1951, was received and ordered filed.

Dr. Lum, chairman of the Auditing Committee, reported on the committee's investigation into compensation paid to editors of state medical journals in other states and on motion duly made and seconded, it was voted to continue the Editor's salary at the present figure, with the understanding that future adjustments would be considered if the duties of the Editor became burdensome.

4. Merced County General Hospital:

Dr. Lum, as chairman of the Executive Committee, reported that he and Dr. MacLean, accompanied by Councilors Dau and Thompson and Mr. Hunton, had met with the Merced County Medical Society on June 21 and that the society had voted to approve the report and recommendations of the Executive Committee. The following day Drs. Lum and MacLean and Mr. Hunton met with the members of the Merced County Board of Supervisors, who also approved the report and recommendations.

On motion duly made and seconded, it was voted to discuss with representatives of the Association of County Supervisors the basic policies involved in county hospital administration and to offer the cooperation of the Association in adjusting differences which might arise.

5. California Physicians' Service:

Mr. William M. Bowman, executive director of C.P.S., reported that all resolutions adopted at the 1951 House of Delegates of C.P.S. had been put into effect or were in such process. He reported a beneficiary membership of 976,146 on June 1, 1951, on which date there were 10,863 physician members.

Mr. Bowman also reported on the recent formation of the "California Doctors' Plan" under the sponsorship of the California Osteopathic Association. Mr. Bowman also stated that as of June 1, 1951, 52 per cent of the C.P.S. membership had been converted to the new contract and that by the end of the year or sooner a complete conversion will have been reached. Payments on the present fee schedule are now at the rate of 90 per cent and are expected to go to 100 per cent by the year-end.

Dr. Francis T. Hodges, representing the Board of Trustees, reported on the resolutions adopted by the 1951 C.P.S. House of Delegates, several of which require Council action. On motion duly made and seconded, it was voted to give to C.P.S. the opening day, or its equivalent, of the interim session of the House of Delegates, provided the morning sessions start at 8 a.m.

Resolution No. 3, referring to a C.P.S. Fee Schedule Committee, was approved by the Council and on motion duly made and seconded, it was voted to leave the payment of this committee's expenses to C.P.S.

On motion duly made and seconded, it was voted to approve the employment of investigators by C.P.S., to check on possible abuses in billings to the organization.

6. State Department of Public Health:

Dr. Wilton L. Halverson, State Director of Public Health, reported that a smog research bill introduced into the 1951 State Legislature had been defeated. He expressed the hope that the Association might cooperate with the universities and other organizations in establishing a thorough research into this problem. The chairman suggested that the Committee on Public Health and Public Agencies consider this problem.

Dr. Halverson also reported that his department was in agreement with the Santa Clara County Medical Society, which had agreed to cooperate in a pilot study of morbidity survey methods if certain safeguards are set up to insure the review of statistics at the local and statewide level prior to their general release. It was regularly moved, seconded and voted to approve the proposed Santa Clara County pilot study, on the basis that a physician in the area and another representing the northern part of the state be appointed to the Medical Advisory Committee of the study.

7. Public Policy and Legislation:

Dr. Dwight H. Murray, legislative chairman, reported that nearly all the measures sponsored by the Association in the legislative session ended June 23, 1951, had been adopted and that several had already been signed into law by the Governor. He gave a review of some of the important measures and thanked the doctors of the state for their cooperation in legislative matters. Mr. Hassard reported further on additional legislative items.

8. Committee on Chronic Disease:

Dr. Edwin L. Bruck, co-chairman of the Committee on Chronic Disease, reported on a conference called by Governor Warren for October 1951, on the Problems of the Aging. Dr. Bruck has been named chairman of the health division, one of ten divisions of the conference, and he requested that physicians from all parts of the state be selected to attend and participate in the conference. It was agreed that the Association urge such participation in the conference, Dr. Bruck to work out the details of delivering such requests.

9. California State Dental Association:

Dr. John B. Benediktson, president-elect of the California State Dental Association, addressed the Council on the subject of fluoridation of potable water supplies as an aid in decreasing the incidence of dental caries. He produced figures on surveys in various parts of the country, showing notable decreases in such conditions, and requested the approval of the Council on this procedure. On motion duly made and seconded, the Council voted to approve the fluoridation of potable water supplies on the basis outlined by Dr. Benediktson of about 1.5 parts fluoride per million.

10. National Foundation for Infantile Paralysis:

Dr. Alesen presented Mr. L. D. Belveal of the National Foundation for Infantile Paralysis, who discussed the question of professional fees for polio cases which are being aided by his organization. On motion duly made and seconded, it was voted to approve the policies enumerated by Mr. Belveal for professional fees in such cases, including the following four points:

- 1. No fee schedule should be developed—fees to be subject to discussion between physician and patient
- 2. Physician should not bill a non-legal source but should look to the patient or his family for his fee.
- 3. No payment to be accepted by physician from a non-legal source. If the National Foundation or other agency wishes to reimburse the patient, that is a consideration between the two; the agency should not enter into negotiations concerning the fee or the treatment of the case.
- 4. To maintain the traditional physician-patient relationship and to preserve an atmosphere of confidence and cooperation, the patient should at all times be treated as a private patient.

11. Public Relations:

Mr. Clem Whitaker discussed the services of Whitaker & Baxter, pointing out that his firm was prepared to continue its present services, including distribution of its feature service, at the present fee of \$750 monthly, or provide a standby consultation service at a fee of \$500 monthly. After considerable discussion, portions of it in executive session, it was regularly moved, seconded and voted to continue the present services at the present fee.

12. Advisory Planning Committee:

Mr. Hunton reported on the public relations program prepared by the Advisory Planning Committee and previously approved in principle by the Council for execution under the supervision of the Executive Committee. After discussion, it was regularly moved, seconded and voted to reaffirm the approval of this program, under the direction of the Executive Committee, and to extend a vote of thanks to the members of the Advisory Planning Committee who are not employees of the Association but devote their time to this phase of the Association's activities.

On motion regularly made and seconded, it was voted that the field of political public relations would properly be considered the sphere of public relations counsel and that the field of physician-patient relationships under a "grass-roots" program be left in the hands of the Advisory Planning Committee.

13. C.P.S. Study Committee:

Dr. Lum, as chairman of the Executive Committee, proposed the membership of the C.P.S. Study Committee, as voted by the 1951 C.P.S. House of Delegates. After discussion, it was regularly moved, seconded and voted that this committee should be composed of: James B. Graeser, Oakland; Alson R. Kilgore. San Francisco; Dave F. Dozier, Sacramento; F. E. West, San Diego; Joseph M. de los Reyes, Los Angeles; Harold P. Tompkins, Los Angeles; Donald Carson, San Francisco; J. Gary Campbell. Santa Barbara; Henry A. Randel, Fresno; F. E. Clough, San Bernardino; and E. Vincent Askey, Los Angeles, chairman.

14. 1951 House of Delegates Resolutions:

Discussion was held on the resolutions adopted by the 1951 House of Delegates, as follows:

Resolution No. 1, concerning x-ray and laboratory service—C.M.A. office instructed to send copies to parties named in resolution.

Resolution No. 2, concerning Armed Forces Day—requirements of resolution have already been met.

Resolution No. 3, concerning medical ethics — C.M.A. office instructed to advise the county medical societies.

Resolution No. 6, concerning survey methods—cognizance of procedures taken in accordance with the terms of the resolution.

Resolution No. 9, concerning Crippled Children's Program—referred to Committee on Public Health and Public Agencies for discussion with authorities of the State Department of Education.

Resolution No. 10, concerning care of military personnel—referred to C.P.S. Study Committee.

Resolution No. 11, concerning the notarization of narcotics inventory forms—Federal Narcotics Bureau has already taken step advocated of eliminating notarization requirement.

Resolution No. 12, concerning income tax provisions for physicians—required resolution already presented to A.M.A. House of Delegates.

Resolution No. 14, concerning Crippled Children's Program—referred to Committee on Public Health and Public Agencies.

Resolution No. 16, concerning the collection of contributions for medical schools—ascertain the policies of the A.M.A. in this respect and refer to the Executive Committee.

Resolution No. 19, concerning a study of the field of psychology—committee to be named to go into such a study.

Resolution No. 20, concerning medical services in adoption proceedings—Secretary to take up subject with State Department of Social Welfare.

15. Committee on Scientific Work:

Dr. Daniels, chairman of the Committee on Scientific Work, reported on several communications received since the 1951 Annual Session and commented on the difficulties surrounding the programming and execution of the annual meeting.

16. Cancer Commission:

Dr. Daniels presented the request of a tumor board for interpretation of the question of tumor boards dealing with practitioners in other fields. On motion duly made and seconded, it was voted to follow the policy already adopted of leaving the determination of this question in the local community.

Dr. Lum presented a question from his district relative to a pathologist performing services for practitioners in other fields. It was regularly moved, seconded and voted to refer this inquiry to various decisions of the Judicial Council of the A.M.A.

17. Legal Department:

Mr. Hassard commented on several court cases now pending. He also presented his statement for a fee of \$5,000 to cover extraordinary work performed by his office in connection with the current legislative session. On motion duly made and seconded, this statement was approved for payment.

18. Time and Place of Next Meeting:

It was agreed that the next meeting of the Council should be held in Los Angeles on September 16. the date later being revised to September 23, 1951.

19. Migratory Farm Workers:

Dr. Dau reported that the Council of Churches of Christ of America was working on a program of medical services for migratory farm workers and it was regularly moved, seconded and voted to refer this item to the Executive Committee for action when a concrete program is devised.

20. Student Nurse Recruitment:

On motion duly made and seconded, it was voted to appropriate \$2,500 to a fund being raised by the Association of California Hospitals, California State Nurses' Association and others to promote student nurse recruitment.

21. Conference on Schools and Physicians:

An invitation from the Bureau of Health Education of the American Medical Association for participation in a conference on schools and physicians was voted referred to the Committee on Health and Public Instruction.

22. Use of Mailing List:

On motion duly made and seconded, it was voted to authorize the California Heart Association to use the Association's mailing list in sending out notices of its coming scientific meeting.

23. Committee on Clinical Material for Teaching Hospitals:

On motion duly made and seconded, it was voted

to extend to Dr. William L. Bender and his associates on the Committee on Clinical Material for Teaching Hospitals the thanks of the Council for the good work of the committee.

24. C.P.S. Fee Schedule Committee:

On motion duly made and seconded, it was voted to appoint Dr. Walter Beckh of San Francisco as chairman of the C.P.S. Fee Schedule Committee and Dr. A. Justin Williams, San Francisco; J. Philip Sampson, Santa Monica; Darrell Overpeck, Fresno; L. H. Fraser, Richmond; Ralph D. Anderson, Santa Ana; Dudley Saeltzer, Sacramento; and Paul Michael, Oakland, as members.

25. Committee on Medical Economics:

Dr. MacLean, former chairman of the Committee on Medical Economics, reported on a conference he and Messrs. Hunton and Waterson had held in New York with Ernest Dichter, Ph.D., following the close of the A.M.A. Annual Session.

Adjournment:

There being no further business to come before the meeting, it was adjourned at 5:20 p.m.

SIDNEY J. SHIPMAN, M.D., Chairman Albert C. Daniels, M.D., Secretary

Executive Committee Minutes

Tentative Draft: Minutes of the 227th Meeting of the Executive Committee of the California Medical Association, held in San Francisco, July 5, 1951.

The meeting was called to order by Chairman Lum at 4:00 p.m., Thursday, July 5, 1951, in the office of the Association.

Roll Call:

Present were President MacLean, President-Elect Alesen, Council Chairman Shipman, Speaker Charnock and Auditing Committee Chairman Lum, presiding.

Present by invitation were Executive Secretary Hunton, Legal Counsel Hassard and Executive Secretary Rollen Waterson of the Alameda-Contra Costa Medical Association.

1. Public Relations:

Discussion was held on the proposed public relations program outlined by the Advisory Planning Committee. Mr. Hunton proposed that the first step be the employment of field representatives who would be trained in the positive programs advanced and be assigned to specified territories in the state for the purpose of putting such programs into effect in all county medical societies. After thorough discussion it was regularly moved, seconded and voted to place Mr. Ed Clancy, field secretary, in charge of the entire program and to authorize the employment of not more than three field representatives at salaries not to exceed \$750 monthly. Several names of potential field representatives were offered.

2. Location of Association Office:

Mr. Hunton reported that additional office space would be needed immediately to handle the Association's business, including the public relations program. Additional space could be made available in the same building but at a high rental and requiring considerable rebuilding at the expense of the Association. Space of suitable size had also been located in a building at 518 Sutter Street, comprising the second floor of a building housing a retail store on the ground floor and the office of a radiologist on the third floor. This space could be rented for a considerably lower rental than is now paid and would require alterations at the expense of the Association to be transformed into an office. On motion regularly made and seconded, it was voted to authorize the northern members of the Executive Committee to inspect the proposed space, with power to act in authorizing its leasing. (Note: On July 10 Drs. Shipman and Lum inspected the 518 Sutter Street property and approved its being leased, subject to alterations representing approximately the savings in rental for two years.)

3. Public Policy and Legislation:

Mr. Hassard reported that an agreement had been reached with several state officials to cooperate in an effort to improve the salary and other considerations for physicians employed in state institutions. It was regularly moved, seconded and voted to refer this matter to the Committee on Hospitals, Dispensaries and Clinics.

4. Student American Medical Association:

On motion regularly made and seconded, it was voted to name Dr. Donald Cass of Los Angeles as C.M.A. representative on the Advisory Council to the Student A.M.A. chapter at College of Medical Evangelists.

On motion regularly made and seconded, it was voted to invite the representatives of the Student A.M.A. chapters at California medical schools to attend the Annual Sessions as guests of the Association.

5. C.P.S. Study and Fee Schedule Committees:

Discussion was held on the C.P.S. Study Committee and the C.P.S. Fee Schedule Committee and several potential appointees were named as alternates to the original list of names if the original nominees could not serve.

6. State Department of Public Health:

On motion regularly made and seconded, it was voted to appoint Dr. C. V. Thompson as the Association's representative on the advisory committee to the State Department of Public Health in the preliminary study of a morbidity survey in Santa Clara County. The Santa Clara County Medical Society has agreed to name one of its members as another member of this advisory committee.

7. Study of Psychology:

In line with a resolution adopted by the 1951 House of Delegates and confirmed by the Council, it was regularly moved, seconded and voted to appoint Dr. Wilbur Bailey as chairman of a committee to make a study of the practice of psychology in California, Dr. Bailey to name his own committee members.

8. Humboldt-Del Norte Blood Bank:

On motion duly made and seconded, it was voted to approve a loan of \$6,000 to the Humboldt-Del Norte Blood Bank, on the same terms of repayment as previously authorized for other borrowing blood banks and under the conditions previously approved by the Council in establishing the blood bank loan fund.

9. Western Conference of Practical Nurses:

Dr. Alesen reported on a meeting he had attended of the Western Conference of Practical Nurses, at which representatives of several organizations were present. The meeting considered, among other things, an educational program for practical nurses. Dr. Alesen suggested that the Association keep in touch with this organization.

10. Employees' Retirement Program:

Dr. Charnock, chairman of the Council's committee on employees' retirement program, discussed the advisability of extending the benefits of this program to individuals who devote the major portion of their time and effort to the affairs of the Association while not directly employed by it. It was agreed to give further consideration to this matter.

Adjournment:

There being no further business to come before it, the meeting was adjourned at 6:45 p.m.

DONALD D. LUM, M.D., Chairman ALBERT C. DANIELS, M.D., Secretary

A Tribute to Dwight H. Murray

The California State Senate on July 19, 1951, adopted a resolution introduced by Senator Hugh M. Burns of Fresno, paying tribute to Dr. Dwight H. Murray of Napa, legislative chairman of the California Medical Association, on the occasion of his election as chairman of the Board of Trustees of the American Medical Association. The resolution reads as follows:

SENATE RESOLUTION NO. 202

Relative to Dr. Dwight Murray

Whereas, Dr. Dwight Murray, M.D., of Napa, California, has been elected chairman of the board of trustees of the American Medical Association; and

Whereas, Dr. Murray is well known to the Members of the Senate of the State of California through his capable representation of the California Medical Society and his long-time leadership in state and national medical affairs as a member of the board of trustees of the American Medical Association since 1947; and

Whereas, The Members of the Senate of the State of California, in recognition of the importance of the office of chairman of the board of trustees of the American Medical Association and with pride that such office is to be held by a California physician of such eminence and skill as is possessed by Dr. Murray, are desirous of expressing their confidence that Dr. Murray will carry out the duties and responsibilities of his new office in a manner to do credit to the California medical profession and to the State; now, therefore, be it

RESOLVED, by the Senate of the State of California, That Dr. Dwight Murray be, and he is hereby, tendered the sincere congratulations of this Senate upon his election to the office of chairman of the board of trustees of the American Medical Association; and be it further

RESOLVED, That the Secretary of the Senate be, and he is hereby, requested to transmit a suitably prepared copy of this resolution to Dr. Dwight Murray.

